



Strategies for Cross-Cultural Understanding and Support of International High School Students

September 26-27, 2016, 9am-5pm Bethesda, Maryland
and
Optional follow-on session
September 28, 2016, 9am-12pm
focused entirely on working with Chinese Students.

This is the only train-the-trainer course targeting the unique skills needed to work with international young people 15-18 years of age who have enrolled in a U.S. secondary school program. It will cover the key elements required in a strong cross-cultural training and support curriculum and provide specific tools and techniques to encourage self-reflection and cultural self-awareness.

The workshop is designed to:

- Give a deeper understanding of the cross-cultural challenges international students face.
- Address the psycho-social and emotional issues associated with cultural transitions.
- Help reflect upon your own values and beliefs, so you can model the importance of this awareness to those you will train and support.
- Provide the tools to help others manage cultural misunderstandings.
- Provide tangible takeaways which will allow you to replicate key elements of the workshop to train others.



On completion of this program you will be able to:

- Better address cross-cultural communication issues between students, host families and schools and transfer these skills to colleagues.
- Contribute toward increased placement success based on broader understanding of cultural nuances of various international exchange student populations.
- Recognize key transition points and coach others to address student adjustment concerns.
- Enhance your organization or school's cross-cultural training materials and create new opportunities for ongoing in-house staff and field development programs.
- Expand your ability to understand and confidently manage cultural issues while mitigating risks associated with placing and supervising young people in a new and diverse environment.

Monday, September 26, 9:00 – 5:00

Culture: What It Is and How It Affects Every Aspect of an International Experience:

- Subtle ways we learn our cultural values and communication style preferences.
- Research regarding how cultural values affect expectations about academic achievement, teacher student relationships, family roles, and even logical and scientific reasoning.

Cultural Values that have a Direct Impact on Goals and Expectations:

- Five core values and communication styles that differ around the world.
- The transition cycle students can be expected to go through and how to optimize adjustment.

Tuesday September 27, 9:00-5:00

The Emotional, Family and Social Side of International Student Programs:

- What "culture shock" looks like in high school students, why it happens and what can be done to help.
- Common challenges in home and host country friendships and family relationships.
- Recognizing discrepancies in expectation and educational goals held by teachers, staff, students and host and natural parents.
- Strategies for clarifying expectations and goals.
- Recognizing the impact of welcoming international students on the host family and school community.
- Effects of cultural values and communication styles in the classroom and in personal relationships.

Wednesday September 28, 9am-12pm (Optional)

- The Chinese High School abroad experience: why the extraordinary interest in American high schools?
- What is happening in China to have triggered this growth?
- What are the expectations of students and their families?
- How does this population of students sometimes differ from students from other countries?
- What can program sponsors, schools and host families do to enhance the experience for all involved?

Presenters and Trainers

Anne Copeland, PhD

Anne Copeland is the Founder and Executive Director of The Interchange Institute, a not-for-profit research and education group focused on cross-cultural understanding. She is a clinical psychologist and was a tenured faculty member in the Department of Psychology at Boston University from 1979-97. Dr. Copeland has written extensively about cross-cultural issues, authored several books and written more than 100 articles and research presentations during her career. She has trained more than 400 cross-cultural trainers, on five continents, through her Crossing Cultures with Competence workshop.

Barbara Rhymaun

Barbara Rhymaun has worked in cross cultural exchange and education programs for more than 20 years. She has managed both J-1 Au Pair and High School programs, and has provided consulting services to the work and travel sector. Earlier in her career, she gained extensive not-for-profit management experience working for the United Way in strategic planning and program evaluation. Development opportunities to improve service delivery has always been her passion and in 2012, she launched Cultural Crossways, to offer training programs designed specifically for the international secondary school community.

Paul Boesen

Paul Boesen advises American organizations on China engagement strategy. He serves as Senior Advisor to the GreenPoint Group, a Washington, D.C.- and Beijing-based strategic advisory firm; and he is an educator, owning and operating a language school in Bethesda, Maryland. Boesen previously worked as Executive Director of the US-China Education Trust, which promotes U.S.-China relations through education and exchange for next-generation leaders and he was an early supporter of the 100K Strong Foundation. He has 10 years of general management and China business development experience with U.S. education companies; and service to the World Economic Forum in Geneva and as its Representative in China.

Registration:

For Further Information, Contact:

Barbara Rhymaun at

brhymaun@culturalcrossways.com or

203 273-5280

Workshop Fee:

- Two-day workshop only \$895
- Two-and-a-half-day workshop (including Chinese focused presentation) \$1150

(Fees include training, tool kit, and site license)

Workshop Location:

English Now!
Suite 300
4630 Montgomery Avenue
Bethesda, Maryland 20814

Area Hotels (within 5 minutes' walk):

Hyatt Regency Bethesda

1 Bethesda Metro Center
Bethesda, Maryland 20814
301 654-1234

Hilton Garden Inn Washington DC/Bethesda

7301 Waverly Street
Bethesda, Maryland 20814
301 654-8111

Residence Inn Bethesda

7335 Wisconsin Avenue
Bethesda, Maryland 20814
301 718-0200

Register Now